

# Corey Avenue District Vision Plan

City Commission Presentation  
June 24, 2014





# Process and Schedule





**Schedule | The public is s**  
**TUESDAY, NOVEMBER 19**

**Public Meeting - Community  
 Redevelopment Area (CRA)**  
 5:00 pm to 6:00 pm  
 Location: City Hall, 135 Corey Avenue  
 Commission Chambers

in a visit with the Corey Avenue District Enhancement  
 is the spirit of the CRA. The public meeting  
 to be an evening with a presentation of the CRA.  
 will follow. It is intended to be a discussion project, and  
 to get specific responses that the community would  
 to accomplish through the CRA.

Commission Chambers  
 Business centers and employees. All invited to visit  
 the project. Many and informally discuss your thoughts  
 thoughts about the Corey Avenue District. Coffee and  
 a continental breakfast will be available.

**Community Walk #1**

**9:10 am - 10:30 am**  
 Location: Meet at City Hall, 135 Corey Avenue  
 Residents, property owners, investors and all interested  
 community members are invited to walk the Corey  
 Avenue District with the project team. During the  
 walking tour, participants will have a chance to provide  
 and general areas of concern and ideas for improvement.  
 (Conformation photos are requested)

**Community Design Group  
 Concept Concept**

**10:30 am - 12:00 pm**  
 Location: City Hall, 135 Corey Avenue  
 2nd Floor Conference Room  
 The concept of a concept has been proposed to address  
 about results available by analysis and parking from  
 although the concept has been discussed as previous  
 public forums. No outcome decision has been made for  
 this point. Interested community members are  
 encouraged to join this focus group to learn more about  
 the key factors which will be the current concept change  
 design alternatives.

**1:30 pm - 2:00 pm**  
 Location: Meet at City Hall  
 135 Corey Avenue  
 Join your friends and neighbors to participate in an  
 afternoon walk around the Corey Avenue District.  
 During the walking tour, you are encouraged to  
 participate. Attention to the unique features of  
 the area, including architectural styles, pedestrian  
 facilities and public spaces to identify potential  
 areas and ideas for enhancement. Public input  
 items are encouraged.

**City Commission Workshop**

**5:00 pm - 7:00 pm**  
 Location: City Hall, 135 Corey Avenue  
 City Commission Chambers  
 Community members and stakeholders are invited  
 to be present. Items to be discussed with the Commission  
 what they have heard. Don't forget to bring the  
 community input. High quality how the walk-  
 interviews, and workshops will be captured and  
 also report.

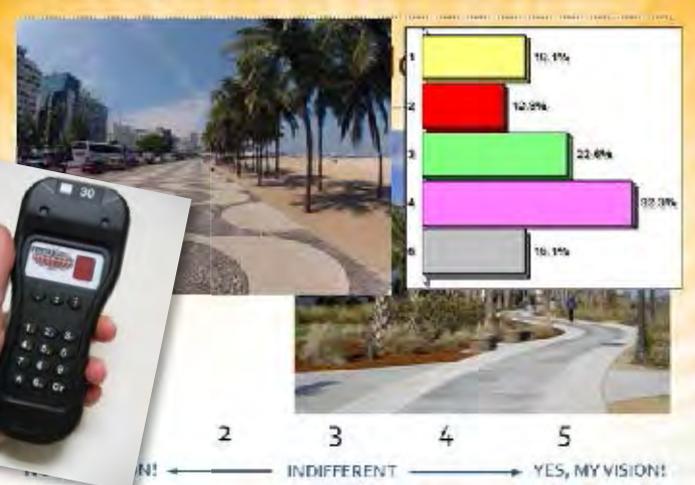
**Community Walk #2**

**7:00 pm - 8:00 pm**  
 Location: Meet at City Hall, 135 Corey Avenue  
 Join your friends and neighbors in a narrative  
 walk through the Corey Avenue District.  
 Participants will be able to provide their  
 attention to experience.



**Corey Avenue District  
 Community Design Week**  
 City of St Pete Beach

**Get Involved!!**  
 November 19 - 22, 2013



**November 19-22, 2013**



**Corey Avenue District  
Community Review  
City of St Pete Beach**

**You provided the seed... come and see what's growing!**

Come see illustrations and graphics showing exciting concepts for Corey Avenue District, expressing the vision developed during Community Design Week last November. Do they show a future that you want for the downtown? Give your feedback on improvements including:

- Streetscape and gateway design
- Circulation for cars, transit, bikes, walking
- Parking
- Catalyst development sites

**WEDNESDAY, MARCH 26**  
7:30 pm - 8:30 pm  
**Community Workshop**  
Community Center,  
7701 Boca Ciega Drive  
Presentation and structured  
activities for feedback

**THURSDAY, MARCH 27**  
5:00 pm - 6:00 pm  
**Community Open House**  
City Hall, 155 Corey Avenue  
Drop in to view and  
comment on illustrations

**THURSDAY, MARCH 27**  
5:00 pm - 6:00 pm  
**City Commission  
Workshop**  
City Hall  
155 Corey Avenue

Corey Avenue District Enhancement Project  
Contact: Chelsey Welden, Urban Planner, City of St. Pete Beach (727) 363-9266

Sunrise to sunset

**Relaxed, but  
not lazy**

Quality signage

Hotels

Retain character

*Diversity - architecture, color, & scale*

Safe

**Mosaic**

Upscale beach

Everyone's Downtown

Walkable

Colorful

Bikeable

**Mixed use**

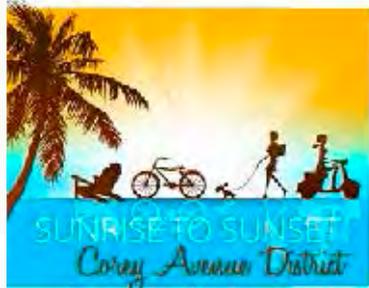
**Comfortable**

Shade features

Outdoor dining

# A Vision . . .

- Paints a vivid and positive picture of the future
- Accommodates ideas clearly and concisely
- Uses positive images and words
- Is challenging and inspiring!



*"Vision without action is a daydream.  
Action without vision is a nightmare."*

*-Japanese proverb*

a vision for the

# Corey Avenue District

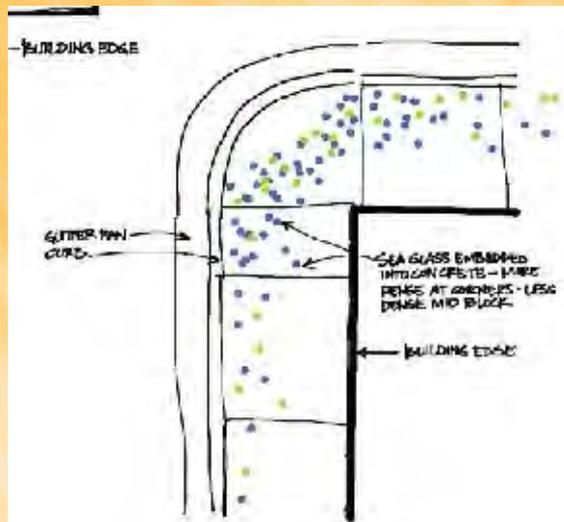


ARCHITECTURAL CHARACTER

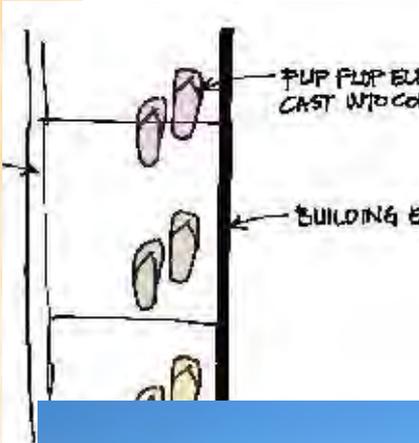


St. Pete Beach District... Shows a Park and transit center, includes a public beach, beach, large community plaza, and job and retail on the water and an amenity.

St. Pete Beach District... Includes residential, retail, and transit on adjacent waterfront to the north.



SIDEWALK DETAILS



PEDESTRIAN BRIDGE GATEWAY





## ARCHITECTURE & SIGNS

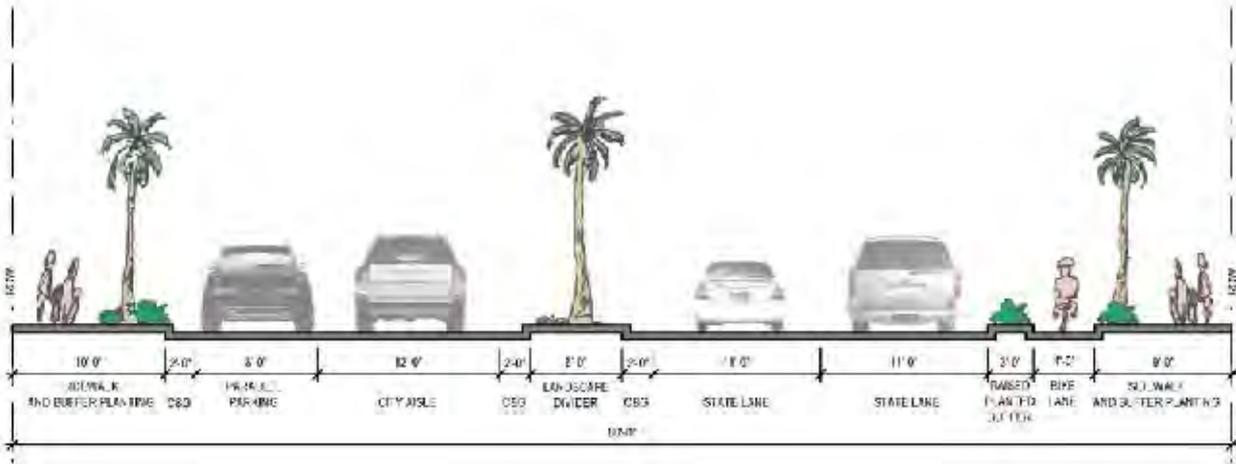






Protected bike lane

Two-way street

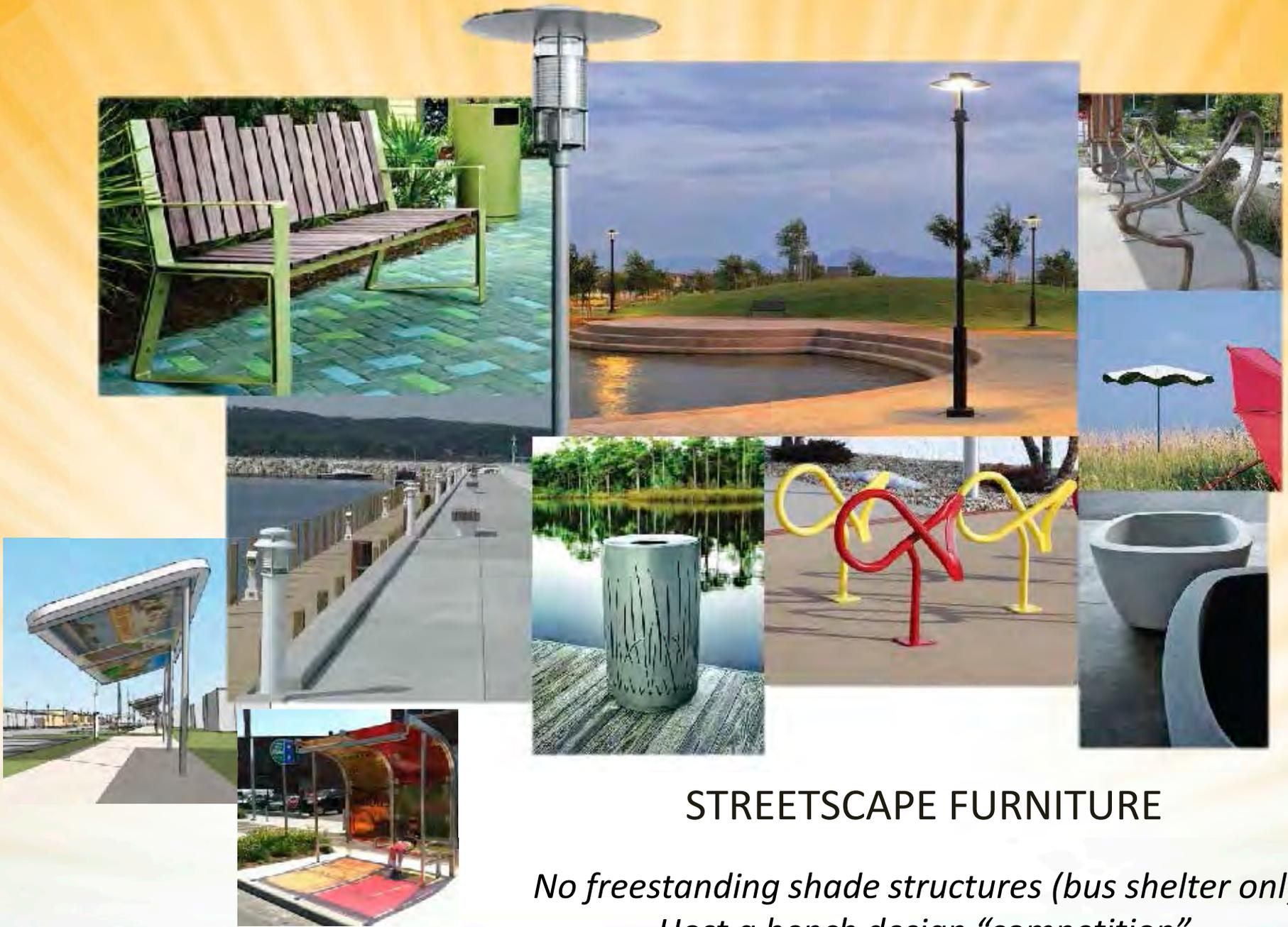


Alley enhancements

Additional public parking







## STREETSCAPE FURNITURE

*No freestanding shade structures (bus shelter only)  
Host a bench design "competition"*



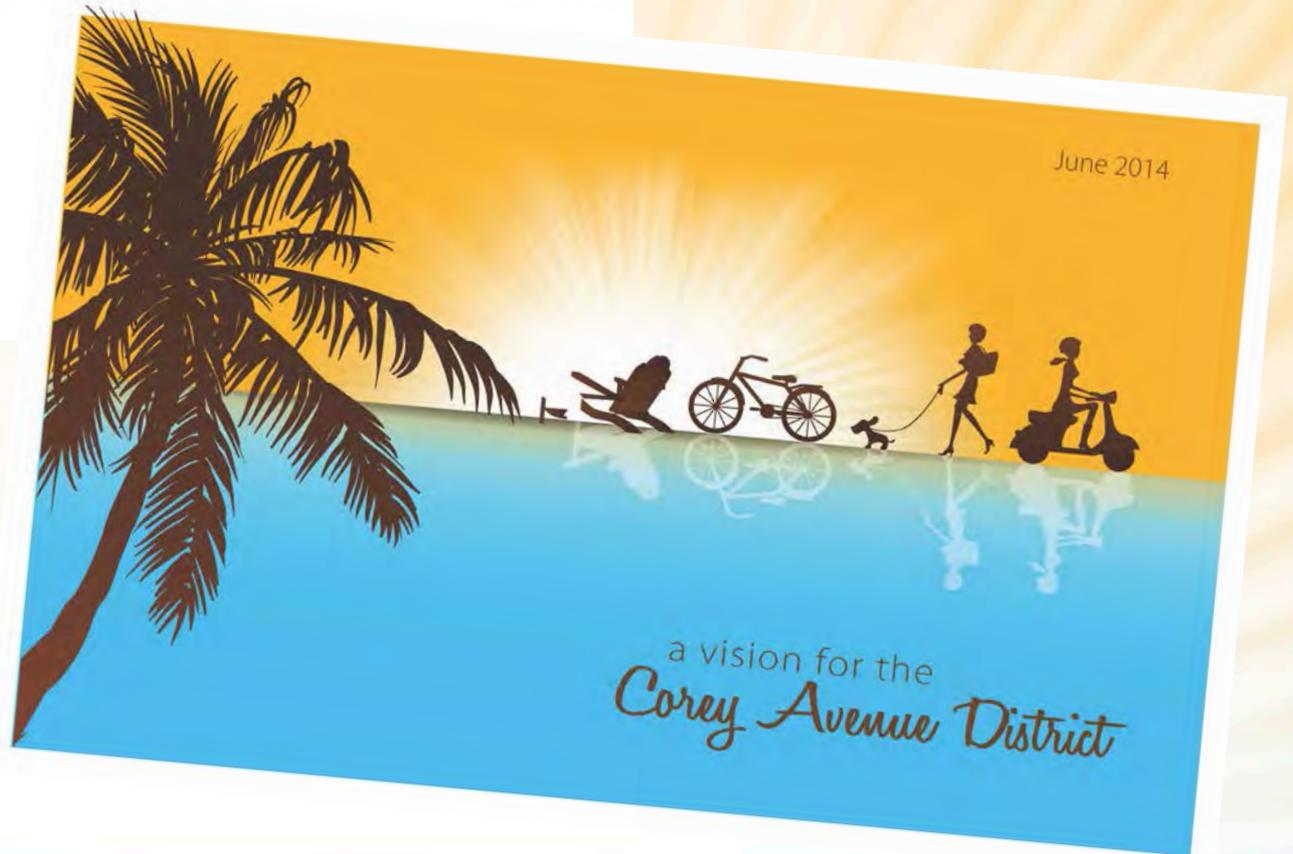
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June 2014



Vision Plan  
Document



# 04 GATEWAYS & STREETSCAPE DESIGN

## Gateways

As part of the overall vision for a greater sense of place in the City of Cochin, the street, transit, and gateway design is a necessary and integral component of the urban design and landscape architecture framework.

The entrance to the City on the Avenue is to be marked by a pedestrian-oriented gateway design. These are placed at the junctions of the Avenue and other gateway corridors. The design of the gateway design is to be consistent with the overall design of the City of Cochin. The design of the gateway design is to be consistent with the overall design of the City of Cochin.

### DESIGN ELEMENTS TO BE INCLUDED IN THE GATEWAY DESIGN

- Signage
- Landscaping
- Architecture
- Public art
- Special paving

The gateway design is to be consistent with the overall design of the City of Cochin. The design of the gateway design is to be consistent with the overall design of the City of Cochin.



Central gateway locations



## Gateway

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Gateway design concept rendering



Modern building with palm trees



Building facade design rendering

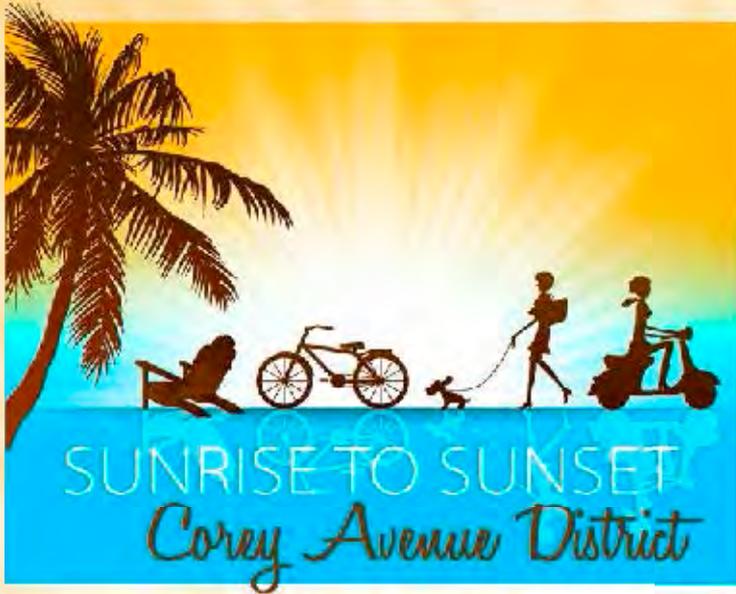


Outdoor public space rendering



Site plan showing gateway locations



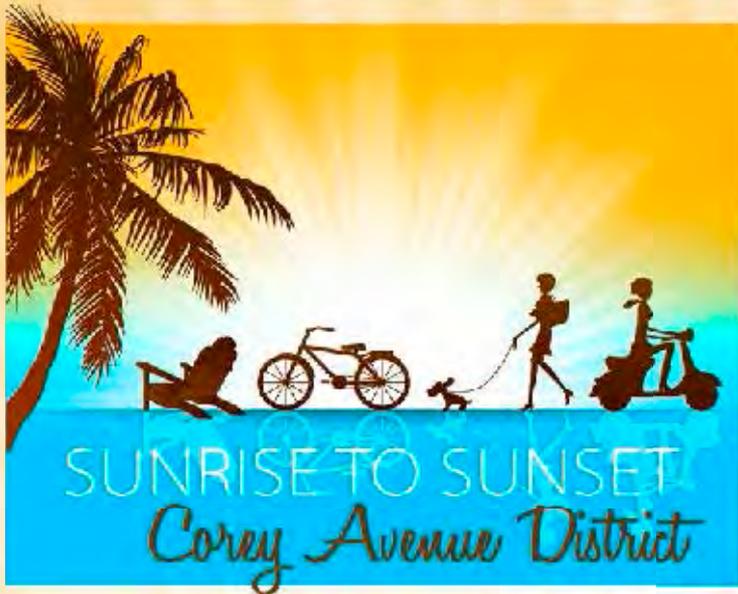


WHAT NEXT?

# Implementing the Vision!

- Share & market the vision
- Prioritize public improvements
- Pursue/identify funding
- Construction documents & final designs
- Develop loan program for façade & signage improvements
- FDOT – couplet implementation, ownership transfer, intersections . .
- Update comp plan/zoning





THANK YOU!

*"Each community boasts a unique combination of assets upon which to build its future".*

*- Building Communities from the Inside Out*