Downtown Study Area
Process and Schedule

1. Review Previous Planning Efforts
2. Assess Existing Conditions
3. Community Design Workshops
4. Develop Conceptual Plans
5. Community Review
6. Refine Conceptual Plans & Design Concepts
7. Final Concept & Approval

- **Oct – Nov 2013**
- **Dec 2013 – Mar 2014**
- **Mar –June 2014**
November 19-22, 2013
Corey Avenue District
Community Review
City of St Pete Beach

You provided the seed...come and see what's growing!

Come see illustrations and graphics showing exciting concepts for Corey Avenue District, expressing the vision developed during Community Design Week last November. Do they show a future that you want for the downtown?

Give your feedback on improvements including:
- Streetscape and gateway design
- Circulation for cars, transit, bikes, walking
- Parking
- Catalyst development sites

SCHEDULE:

WEDNESDAY, MARCH 26
6:30 pm - 8:30 pm
Community Workshop
Community Center,
7701 Boca Ciega Drive
Presentation and structured activities for feedback.

THURSDAY, MARCH 27
3:00 pm - 6:00 pm
Community Open House
City Hall, 155 Corey Avenue
Drop in to view and comment on illustrations.

THURSDAY, MARCH 27
5:00 pm - 6:00 pm
City Commission Workshop
City Hall
155 Corey Avenue

Corey Avenue District Enhancement Project
Contact: Chebeby Welton, Urban Planner, City of St Pete Beach: (727) 363-9280

March 26-27th, 2014
Relaxed, but not lazy

Retain character

Safe

Upscale beach

Colorful

Mosaic

Diversity - architecture, color, & scale

Quality signage

Hotels

Mixed use

Walkable

Everyone’s Downtown

Bikeable

Shade features

Comfortable

Outdoor dining

Sunrise to sunset
A Vision . . .

• Paints a vivid and positive picture of the future
• Accommodates ideas clearly and concisely
• Uses positive images and words
• Is challenging and inspiring!

“Vision without action is a daydream. Action without vision is a nightmare.”

-Japanese proverb
Two-way street

Protected bike lane

Alley enhancements

Additional public parking
Two-way street

Alley enhancements

Additional public parking

Protected bike lane

Reduced building heights

Additional public parking
STREETSCAPE FURNITURE

No freestanding shade structures (bus shelter only)

Host a bench design “competition”
Integrate more native plants

No street spanning gateways at intersections
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*A Vision for the Corey Avenue District*

*June 2014*

**Vision Plan Document**
04 GATEWAYS & STREETSCAPE DESIGN

Gateways

Location of Gateways

- Gateway A
- Gateway B
- Gateway C

Signage

- Street Name Signs
- Business Name Signs
- Wayfinding Signs

Traffic

- One-Way
- Two-Way
- Roundabouts

Parks

- Public Parks
- Community Gardens

Pavements

- Sidewalks
- Bike Lanes

Landscaping

- Trees
- Shrubs
- Hedges

The projects listed above are examples of potential gateway improvements that the City of Acme District.
WHAT NEXT?
Implementing the Vision!

- Share & market the vision
- Prioritize public improvements
- Pursue/identify funding
- Construction documents & final designs
- Develop loan program for façade & signage improvements
- FDOT – couplet implementation, ownership transfer, intersections . . .
- Update comp plan/zoning
“Each community boasts a unique combination of assets upon which to build its future”.

- Building Communities from the Inside Out